

# MAINE OUTDOOR ECONOMY SUMMIT

## 2024 SPONSOR OPPORTUNITIES

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NOVEMBER 13-15, 2024  
SUNDAY RIVER | NEWRY, MAINE



## WHAT IS THE MAINE OUTDOOR ECONOMY SUMMIT?

The Maine Outdoor Economy Summit (MOES) is a day to connect, learn, and collaborate to focus on the shared vision of advancing Maine's outdoor recreation economy. MOES will feature professional development, ideation, and discussions on essential topics impacting Maine's outdoor industry in the areas of economic development, workforce, access and equity.

## WHY IT MATTERS?

The numbers tell a compelling story of Outdoor recreation's importance to Maine's economy. Numbers that continue to grow, and need to be fully leveraged across the entire outdoor industry.

- Outdoor recreation makes up 3.9% of Maine's economy.
- Maine is one of the top six states in the country in the value outdoor recreation adds to the statewide gross domestic product (GDP).
- Maine's Outdoor recreation industry, supports more than 32,000 jobs in the state, accounting for 5% of the state's total employment.

## WHO SHOULD ATTEND?

Outdoor industry leaders (outdoor businesses, community-based partners, policy makers and other influential voices - educators, economic developers)

## WHY BECOME A SPONSOR?

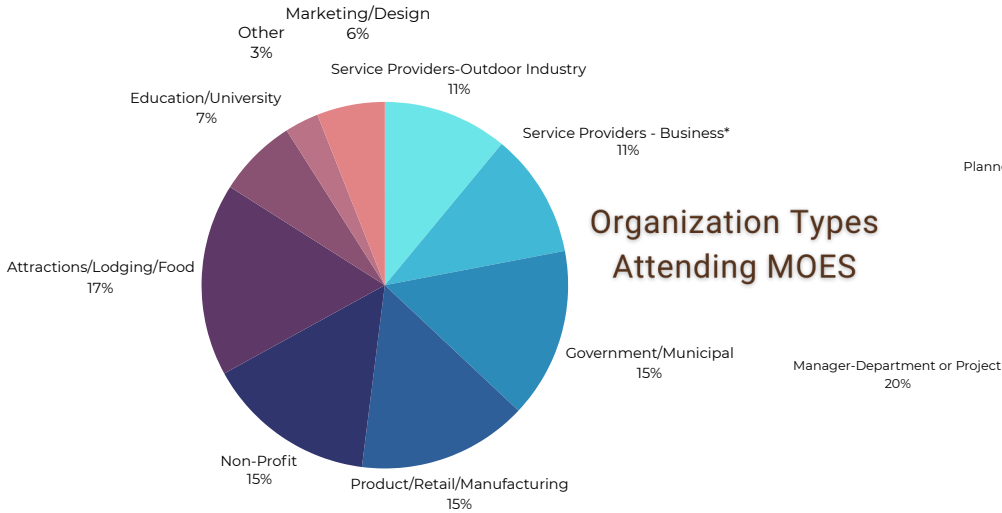
MOES is a strategic opportunity to place your company front and center among leading outdoor professionals from across the state. Outdoor recreation has been identified as a significant growth sector for Maine's economy. Make certain your business, its products and expertise, are part of that growth!

**LEARN MORE AT [MOESUMMIT.COM](https://moesummit.com)**



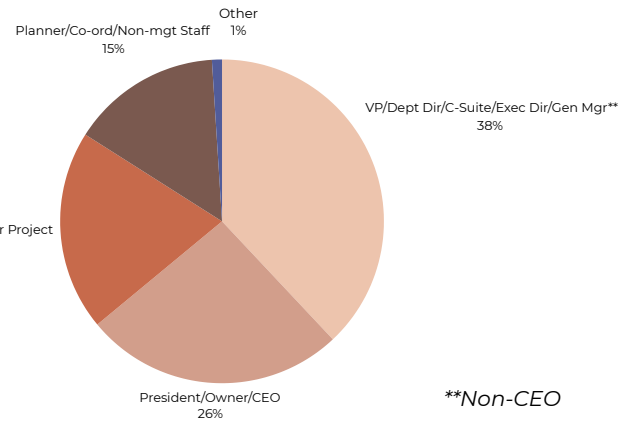
# ATTENDEE PROFILE

Key decision makers and influencers attend from a dynamic array of businesses, organizations and government agencies aligned with Maine's Outdoor Economy.



\*Banking, Insurance, Backend Office

## Titles Attending MOES



\*\*Non-CEO



[MOESUMMIT.COM](http://MOESUMMIT.COM)



# OPPORTUNITIES & DELIVERABLES

To reserve your sponsorship, please contact Gregg Shapiro at [Gregg@GreenTreeEvents.com](mailto:Gregg@GreenTreeEvents.com)

## PLATINUM

Fashion Show Sponsor \$5,000	1 available!
Reception Sponsor \$4,000	<b>SOLD</b>
Lanyard Sponsor \$4,000	<b>SOLD</b>

## GOLD

Registration Sponsor \$2,500	1 available!
Lunch Sponsor \$2,500	<b>SOLD</b>
Conference App Sponsor \$2,500	<b>SOLD</b>

## SILVER

Keynote Speaker Sponsor \$1,500	<b>SOLD</b>
Next Generation Sponsor \$1,500	<b>SOLD</b>
Morning Wellness Sponsor \$1,500	<b>SOLD</b>
Outdoor Activities Sponsor \$1,500	<b>SOLD</b>
Charging Station Sponsor \$1,500	<b>SOLD</b>
WiFi Sponsor \$1,500	<b>SOLD</b>
Maine Gear Share Repair Station Sponsor \$1,500	<b>SOLD</b>
Coffee and Dessert Break Sponsor \$1,500	<b>SOLD</b>

## BRONZE

Workshop Sponsor \$750	<b>SOLD</b>
Centerpiece Sponsor \$750	<b>SOLD</b>
Door Prize Sponsor \$750	<b>SOLD</b>

Pre-event	Platinum	Gold	Silver	Bronze
Pre-event feature email	Y	N	N	N
Company logo on MOES website	Y	Y	Y	N
Prominent logo placement on registration brochure	Y	Y	Y	N
Company name and weblink	Y	Y	Y	Y
Social media outreach - company specific unless noted otherwise	2	1	1 (general)	1 (general)
Onsite	Platinum	Gold	Silver	Bronze
Company logo on signage	Y	Y	Y	Y
Registrations for staff or to be offered to clients	4	3	2	1
Additional registrations at a discounted rate (limit of 4)	Y	Y	Y	Y
Dedicated slide with company logo on event slideshow	Y	Y	Y	N
Session introduction	Y	Y	N	N
Post Event	Platinum	Gold	Silver	Bronze
Right of first refusal in 2025	Y	Y	N	N
Sponsor feature on post-event thank you email	Y	N	N	N
Prominent company logo on thank you post-event email	Y	Y	Y	N

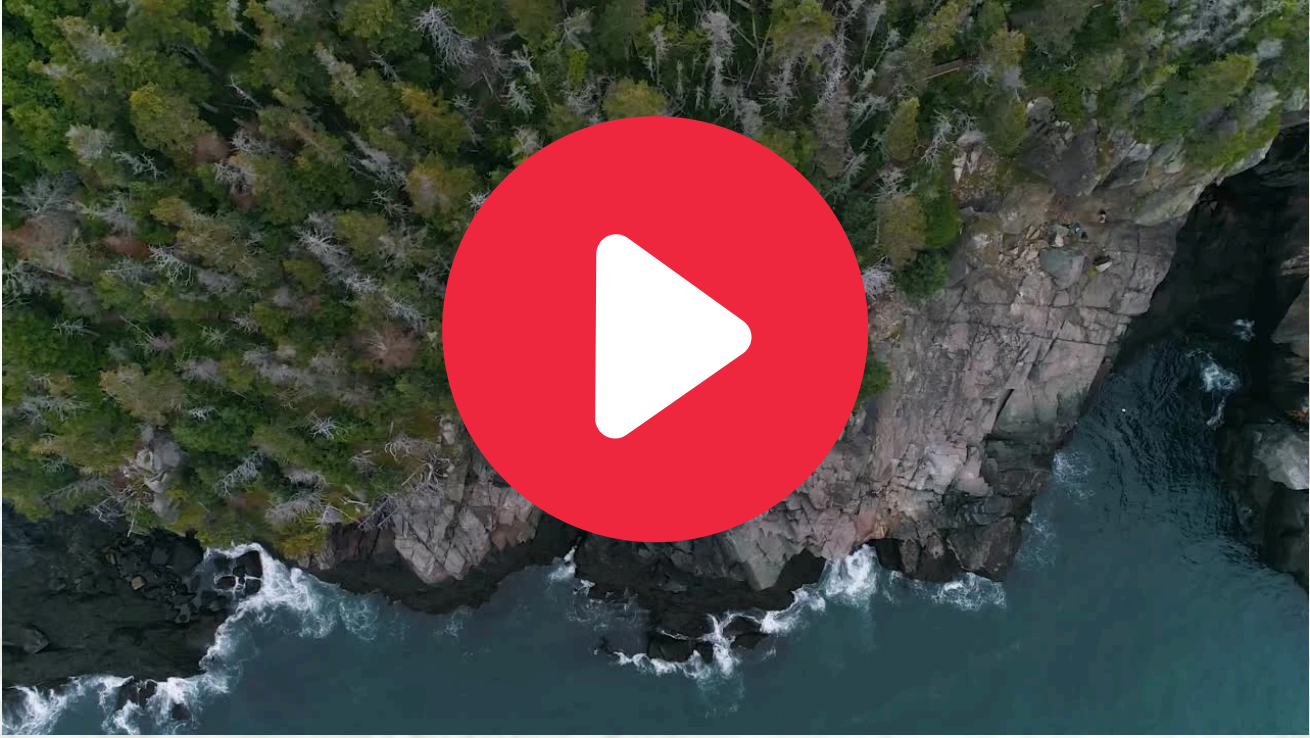


# THE MAINE OUTDOOR ECONOMY SUMMIT IS PRESENTED BY:



OFFICE OF  
**OUTDOOR**  
RECREATION

**MAINE**  
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[www.MOESummit.com](http://www.MOESummit.com)